

200 JARGON WORDS AND THEIR ALTERNATIVES

(FROM THE LOCAL GOVERNMENT ASSOCIATION, UK)

Across-the-piece	everyone working together	Democratic mandate	elected to put people first
Actioned	do	Dialogue	talk/discuss
Advocate	support	Direction of travel	way forward
Agencies	groups	Distorts spending priorities	ignores people's needs
Ambassador	leader	Embedded	set in
Area based	in an area	Early Win	success
Area focused	concentrating on the area	Empowerment	people power
Autonomous	independent	Enabler	helps
Baseline	starting point	Engagement	working with people
Beacon	leading light	Engaging users	getting people involved
Benchmarking	measuring	Enhance	improve
Best Practice	best way	Evidence Base	research shows
Blue sky thinking	thinking up ideas	Exemplar	example
Bottom-Up	listening to people	External challenge	outside pressures
Can do culture	get the job done	Facilitate	help
Capacity	ability	Fast-Track	speed up
Capacity building	enough room in the system	Flexibilities and Freedoms	more power to do the right thing
Cautiously welcome	devil in the detail	Framework	guide
Challenge	problem	Fulcrum	pivot
Champion	best	Functionality	use
Citizen empowerment	people power	Funding Streams	money
Client	person	Going forward	in the future
Cohesiveness	together	Good Practice	best way
Collaboration	working together	Guidelines	guide
Commissioning	buy	Holistic	taken in the round
Community engagement	getting people involved	Improvement levers	using the tools to get the job done
Consensual	everyone agrees	Incentivising	incentive
Contextual	background	Income Streams	money/cash
Core developments	main things that are happening	Indicators	measurements
Core Message	main point	Initiative	idea
Core principles	beliefs	Inspectorates	monitoring bodies
Core Value	belief	Interdepartmental	working together
Coterminosity	all singing from the same hymn sheet	Interface	talking to each other
Cross-cutting	everyone working together	Iteration	version
Cross-fertilisation	spreading ideas	Joined up or Joint working	working together
Customer	people/person	Level playing field	everyone equal
Democratic legitimacy	voted in	Leverage	influence

Localities	places/town/city/village	Stakeholder	other organisations
Lowlights	worst bits	Step change	improve
Meaningful consultation	talking to people	Strategic	planned
Meaningful dialogue	talking to people	Strategic priorities	planned
Mechanisms	methods	Streamlined	efficient
Menu of Options	choices	Sub-regional	work between councils
Multi-agency	many groups	Sustainable	long term
Multidisciplinary	many	Sustainable communities	environmentally friendly
Municipalities	towns/cities/areas	Symposium	meeting
Normalising	make normal	Tested for Soundness	what works
Outcomes	results or focused	Thematic	theme
Output	results	Third sector	charities and voluntary organisations
Outsourced	privatised	Toolkit	guidance
Parameter	limits	Top-Down	ignores people
Participatory	joining in	Trajectory	route
Partnership working	working together	Tranche	slice
Partnerships	working together	Transformational	change
Place shaping	creating places where people can thrive	Transparency	clear
Pooled budgets	money	Upward trend	getting better
Pooled resources	time and money	Utilise	use
Populace	people	Value-added	extra
Potentialities	chances	Vision or Visionary	ideal/dream/belief
Practitioners	experts	Welcome	necessary and needed/step in the right direction
Preventative services	protecting the most vulnerable	Wellbeing	healthy
Prioritization	most important	Worklessness	unemployed
Procure	buy		
Promulgate	spread		
Proportionality	in proportion		
Protocol	guidance		
Quick Hit or win	success		
Rationalisation	cut		
Reconfigured	reform		
Resource allocation	money going to the right place		
Revenue Streams	money		
Risk based	safest way		
Robust	tough		
Scaled-back	cut/reduce		
Scoping	work out		
Seedbed	idea		
Service users	people		
Shared priority	all working together		
Signpost	point in the direction of		
Single conversations	talking to		
Single Point of Contact	everything under one roof		
Situational	situation		
Slippage	delay		
Social contracts	deal		
Social exclusion	poverty		

