

STEPHEN WHITE ELECTRICAL – ADVERTORIAL

Headline: New Owner for Well-established Company

After being an integral part of the team at Stephen White Electrical for more than six years, electrician Grant Compton is delighted to be the firm's new owner, along with his wife Kristy.

The couple, who took over the reins when Stephen and Jo-Ann White retired at the end of March, are excited to be running a family business together and to have the chance to build on the success of a well-established company with a great reputation.

Many of the firm's existing customers already know Grant as he has been co-owner of the company for the past six-and-a-half years. His association with Stephen White Electrical goes back quite a long way as it happens because he did his apprenticeship with the company before spending time working overseas. Knowing the ropes has meant Grant has been able to make the transition to new ownership seamless for the company's customers.

Kristy started her role in the company when the couple took it over a few months ago, bringing administrative and marketing talents to the table, not to mention a friendly enthusiasm which immediately conveys itself over the phone and in person.

Stephen White Electrical has a proud tradition of reliable service, integrity and efficiency stretching back nearly 30 years, values which Grant and Kristy are determined will remain the foundation of the business.

"We have the bones of a great business already and welcome the opportunity to build on that," Kristy says.

"We want customers to know that the standard they have come to expect from Stephen White Electrical is something we are very keen to uphold."

The couple believe their secret to success will be maintaining "good, open communication with staff and customers" and they put a lot of emphasis on the quality of those relationships.

"It's really important to us to keep our clients happy and to respond to their needs. With that in mind, we are a company that welcomes feedback," Kristy says.

"We want to do our clients justice."

Grant and Kristy say it's easy to give their customers good service because of the great team they work with – electricians Charlie Harrex and Brendon May, electrical apprentices Andy Simpson and Matt Parks, and administration assistant Ashleigh Willis.

"We are lucky to have such awesome staff, especially because clients actually enjoy having them in their home or business," Kristy says.

In addition to employing only the best electricians, Stephen White Electrical also prides itself on training local apprentices to a high level of skill.

“It’s part of our commitment to the future of the business and we enjoy being able to help our young staff get established in the industry,” Grant says.

Based in Mosgiel, the firm has clients all over Dunedin and the wider Taieri Plains, in Central Otago and the Maniototo, and has worked on many major commercial and industrial projects.

Its servicing and maintenance clients include The O'Brien Group 2013, Harraways, and Dunedin International Airport.

Grant says the wide range of work the company does adds to one of its greatest strengths – versatility.

“We can turn our hand to anything, be it in a house, a hangar or a dairy shed.”

The team at Stephen White Electrical can handle both small and large-scale projects on residential, commercial, industrial and agricultural sites.

In addition to working on house builds and extensions, residential services include anything from rewiring a house and repairing hot water cylinders to switchboard upgrades, electrical reports, home automation, ventilation and heating. The company can supply and install heat pumps and will ensure you get the right-sized unit for the space you need to heat.

Industrial and commercial services include work on building projects, any electrical assistance clients need to keep their businesses running, fault-finding and repairs, building maintenance and a 24-hour callout service. The firm also provides valuable assistance to farmers that ranges from handling basic electrical needs through to installing and maintaining robotic milking systems.

Grant and Kristy say they are proud to be the new owners of Stephen White Electrical and are pleased to have plenty of work on the go. However, even though they are happy to be busy, new customers are always welcome. And let’s face it, there are plenty of benefits to attract them, such as the technical expertise of the staff (three of whom are Registered Master Electricians) and the high calibre of service they provide, not to mention the fact all work carried out by the company is backed by a workmanship guarantee.

Looking after customers will always be a priority at Stephen White Electrical, whether they are existing clients or those yet to come on board.

If you have any electrical needs, don’t hesitate to call Grant or Kristy on 489-3716 or (027) 594-4851, visit www.stephenwhiteelectrical.co.nz, find Stephen White Electrical on Facebook, or pop into the office at 10a Church St in Mosgiel, where you will be assured of a warm welcome.